



Press Release

December 5, 2013

We are pleased to advise that Gregory V. Johnson has agreed to join Global Capital Advisors, LLC (“GCA”) as a Managing Director. Greg responsibilities will include oversight of GCA’s origination efforts, with particular focus on our Debt Transfer Pricing practice.

Greg brings a wealth of debt capital market experience to GCA. During his 23-year career at Bank of America, he held a variety of positions within the Capital Markets Group. Formerly Managing Director and Head of Bank of America’s Private Placement Group, Greg went on to create and head up the bank’s International Debt Capital Markets Group where he was responsible for the origination of both public and private cross-border bond issues.

A well-known leader in the US private placement market, Greg’s experience encompasses tens of billions of dollar equivalent issuance from companies located in twenty different countries. Many of those issues included “first-of-their-kind” transactions and involved structural as well as market innovations. During his career, Greg dealt with numerous credit rating and restructuring issues, developing a deep appreciation of all aspects of debt issuance.

Global Capital Advisors is a leader in providing independent advisory services to issuers of debt private placements. More recently, GCA has also been providing debt transfer pricing advice to large multi-nationals in need of expert opinions on the implied credit rating and capital market pricing of inter-company subsidiary debt. Since our colleague, Bob Weiss, helped launch this practice in 2010, GCA has provided implied credit profiles and pricing on over \$8 billion of inter-company debt issues.

We welcome Greg to our firm and look forward to his leadership and technical skills helping us grow our business in the years to come. Greg can be reached at gjohnson@globcapadv.com, or at 888-403-4440, Extension 3.

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