

# Private Placement Letter

## Gregory Johnson Joins GCA as Managing Director

December 12, 2013

**Global Capital Advisors**, a provider of independent advisory services to issuers of debt private placements, has recruited **Gregory V. Johnson** as a managing director.

Johnson, a 23-year veteran of **Bank of America**, joined GCA at the beginning of December. His responsibilities include oversight of the firm's origination efforts, with particular focus on its debt transfer pricing practice, which advises large multi-nationals with opinions on the implied credit rating and capital market pricing of inter-company subsidiary debt.

"Greg brings a wealth of debt capital market experience to GCA," the firm said in a press release distributed today.

At Bank of America, he held a variety of positions within the capital markets group. Formerly managing director and head of Bank of America's private placement group, he went on to create and head up the bank's international debt capital markets group, where he was responsible for the origination of both public and private cross-border bond issues.

"Greg's experience encompasses tens of billions of dollar equivalent issuance from companies located in twenty different countries," GCA stated in the press release. "Many of those issues included 'first-of-their-kind' transactions and involved structural as well as market innovations. During his career, Greg dealt with numerous credit rating and restructuring issues, developing a deep appreciation of all aspects of debt issuance."

Since managing director **Bob Weiss** helped launch the debt transfer pricing practice in 2010, GCA has provided implied credit profiles and pricing on over \$8 billion of inter-company debt issues.